

Shampoo Plus

Your hair deserves it

WINTER 2020

THANKS FOR SHOPPING LOCAL

We are all for saving the planet, so next time you come in to make a purchase **bring in your empty haircare bottles to be recycled.**

For the months of July and August, go into the draw to WIN your choice of any 3 Delorenzo products (retail size). Drawn 7th September 2020.

WIN



DE LORENZO



FUDGE

BLOW DRY AQUA PRIMER 150ML

(The essential first step for the ultimate, long lasting blow dry)

- WEATHER-SHIELD technology creates a virtual umbrella for the hair!
- Hydrating hyaluronic acid delivers all day humidity resistance, frizz control, improved softness, smoothness and visible shine.
- Provides heat protection up to 230°C.
- Feels weightless in the hair, whilst adding natural looking volume.
- Moisturises and nourishes.
- Smooths frizz and fly aways for a longer lasting blow dry!

AQUA SHINE SERUM 50ML

(The ultimate weightless, smoothing, glossing finish to every style)

- WEATHER-SHIELD technology creates a virtual umbrella of protection that delivers all day humidity resistance and frizz control.
- Infused with hyaluronic acid and SHINE-LOCK technology to envelope each strand, smoothing down cuticles for your best ever smoothness and long-lasting shine.



TIPS & TRICKS

- **Schwarzkopf Osis Magic** is fantastic when used on dry wavy or curly hair; to define curls. Simply use one small pump and rub between your hands, rub through and shape with your fingers. Lovely shine and curl definition.
- Give your hair some winter love with **Olaplex Bonding Oil**. Highly concentrated, ultra lightweight reparative oil. Increases shine, softness and strengthens. Plus provides thermal protection up to 230°C, your hair will love you for it!!!
- Running short of time and wanting the perfect blow dry? Try **Joicos Dream Blow Out Creme**. Reducing blow drying time up to 50% with added heat protection, humidity protection and frizz control.
- Have a better hair day. Use a humidity block product such as **KMS Anti-Humidity Seal Spray**, to help control the fluffy hair caused by artificial heating during winter.
- **Wella SP LUXEOIL Reconstructive Elixir** transforms your hair and adds keratin protection. Add one pump to your favourite curl creme and get long lasting frizz free defined curls, additional shine and protection against your hair drying out without any feeling of residue or oiliness. Also protects hair from UV and heat damage.
- Apply a dry shampoo thoroughly at the roots then remove the product with a blow waver to get rid of excess dirt and oil, we love **Wella EIMI Dry Me**.
- Only use a wide tooth comb or a **Wet Brush** on wet conditioned hair otherwise you could cause breakage.
- Don't forget about the men in your life. We have a great selection for his hair and body. **SEB MAN, BLACK ANGEL** and **REDKEN BREWS**. Spoil him today.

NEW

JOICO

HYDRATION THAT WON'T WEIGH YOU DOWN



When fine to medium hair gets thirsty, hydrate those delicate strands with HYDRASPLASH - Joico's new hair care collection designed to provide 24-hour hydration to thoroughly replenish moisture, shine, and softness without weighing hair down. Fine, dry, brittle hair is replenished and transformed with a light-as-air feel.

WELLADUOS



RRP
\$54.90
EACH

Wella Oil Reflections Shampoo 250ml and Conditioner 200ml DUOS NOW \$54.90 Save \$15.10 OIL REFLECTIONS. ESSENCE OF SHINE. With camellia oil and white tea extract, the Oil Reflections products leave the hair up to 3 times smoother and create instant luminosity.



TINTINGKIT

RRP
\$14.90
EACH

Includes a bowl, a beaker, a pair of gloves, a tint brush and a tint brush with comb.



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oxipay

TAURANGA

77 Devonport Road
Phone: **07 577 9379**

NEW PLYMOUTH

33 Devon Street West
Phone: **06 757 5449**

PARAPARAUMU

Coastlands Shoppingtown
Phone: **04 297 0055**

JOHNSONVILLE

Johnsonville Mall
Phone: **04 477 3667**

ROTORUA

Rotorua Central Mall, Amohau Street
Phone: **07 347 0309**

PALMERSTON NORTH

Downtown Complex, Broadway Ave
Phone: **06 353 7256**

WANGANUI

Shop 3, 74-84 Victoria Avenue
Phone: **06 345 4640**

WELLINGTON

Old Bank Arcade & Chambers,
Cnr Willis St & Lambton Quay
Phone: **04 922 0615**

NAPIER

175 Hastings Street
Phone: **06 834 3593**

HASTINGS

209 Heretaunga Street West
Phone: **06 876 6444**

NELSON

Richmond Mall, Richmond
Phone: **03 544 8042**



All products and offers on this newsletter are available while stocks last

CHECK OUT OUR **ONLINE SUPERSTORE**
WWW.SHAMPOOPLUS.CO.NZ