

# Shampoo Plus

Your hair deserves it

SPRING 2023



## EIMI Styling

In this range there is something for everyone! From volumizing or smoothing hair, to changing hair texture or fixing a hairstyle with added shine.

**\$25<sup>EA</sup>**  
SAVE 25%



**EIMI**  
SAY  
STYLE  
SPEAK  
EIMI



## Trios in Reusable Cosmetic Bag

**FUSION – Protection against hair breakage**  
Shampoo 250ml, Conditioner 200ml and Mask 150ml

**COLOR MOTION – Colour + Strength now together**  
Shampoo 250ml, Conditioner 200ml and Mask 150ml

**OIL REFLECTIONS – Instant Smoothness and Luminosity**  
Shampoo 250ml, Conditioner 200ml and Light Reflective Oil 100ml

**ELEMENTS – Sulphate and Silicone Free Care for All Hair Types**  
Shampoo 250ml, Conditioner 200ml and Conditioning Spray 150ml

**\$84<sup>90</sup>**  
SAVE UP TO  
\$41.60



## OLAPLEX. Volumizing Blow Dry Mist 150ml

**\$60**  
EACH



The Volumizing Blow Dry Mist, infused with patented OLAPLEX Bond Building Technology, is a reparative blow-dry mist that provides lasting body and bounce and also protects hair from heat, leaving it visibly soft, shiny, and healthy.



## Exfoliating Scalp Massager Brush

Get a head start on scalp exfoliation with Wet Brush Head Start Exfoliating Scalp Massager Brushes. Fill this innovative massage brush with your favourite product and let the antimicrobial silicone bristles gently remove build-up from the scalp. Refresh and cleanse without pulling or tugging at hair strands.

**\$29**  
EACH





## Tips & Tricks

- **NAK Dry Clean Shampoo** is a must for all round ease. Get an extra day or two in between shampoos, as it soaks up oil and excess product. It feels and smells fresh and it is a great way of adding volume. Just spray in and brush through your hair and you are set for the day.
- Are you short on time? Repair your hair in 60 seconds with **NAK Ultimate Treatment**. Enriched with a vegan complex of coconut oil, aloe vera, hydrolysed rice protein and pear extracts to add shine, strengthen and soften hair, to make it more manageable and stronger.
- Do you get a hot itchy scalp during the summer heat well **Invigo Senso Calm Shampoo** is the way to kick that itch while calming and hydrating the scalp. For an extra exfoliation and a great scalp massage you can team it up with the **Wet Brush Exfoliating Scalp Massager** to help remove build-up on your scalp.
- Hydrate, Hydrate, Hydrate! The arrival of spring means the end of the dry winter weather. But that doesn't mean your hair is no longer susceptible to moisture loss. To keep your hair hydrated and healthy, giving it the moisture it needs is important. Use a moisturising shampoo in the shower, followed by a conditioner. You can also use a weekly hair mask to add hydration to your locks. Remember, hydrated hair is happy hair!
- Coming into the warmer months, grab yourself the **Eleven Miracle Hair Treatment**, it has uv protection as well as many other benefits like tames frizz, heat protection, strengthens and moisturisers. It is a great all rounder.
- Try the **NAK Replenish Leave-In Moisturiser**. Designed to soften and protect hair, it can be used daily on wet or dry hair, is ethically Vegan and contains botanical ingredients including Baobab Seed and Agave Leaf Extract. Make this your daily go-to for anti wear and tear to hair while at the same time adding amazing shine benefits.
- To slow down the signs of thinning Cleanse & Detoxify. **NAK Scalp & Hair** range removes unwanted DHT residue, sebum & styling residue to establish a clean fresh scalp environment to encourage hair growth.
- Need some SPRING in your curls, **EIMI Soft Twirl**, **Boost Bounce** or **Curl Shaper** has it all, anti frizz, shine, definition and a 72 hour curl feature, 3 products for different hair types, come in and see which one will best suit your curls.
- As we are coming into the warmer weather, it's time to ditch the hairdryer. Our New NAK range has an **Ultimate Potion** to treat and hydrate. This is perfect for fine to medium hair to wash and go. Shampoo and condition the hair, towel dry, use 1-2 pumps and work through mid length to ends, scrunch in and go! Its design is to prevent split ends, control frizz and fly aways while providing UV Protection to lock in your beautiful colour. This comes from its natural ingredients of Coconut Oil, Aloe Vera, Hydrolysed Rice Protein and Pear extract.
- **Sebman Multi-Tasker** is a multi-beneficial product formulated to clean hair, beard and body. Made with guavana extract and with a stimulating scent of bergamot and pink pepper for instant freshness.
- When drying your hair be sure not to hold the hair dryer too close to your lengths, to prevent split, fluffy ends. 'As a test, blow the hairdryer onto your hand and see how fast you pull away when holding it close to your skin.'

## SILVER BULLET SuperStar MultiStyler

\$399  
EACH

This cutting-edge tool creates a controlled airflow that effortlessly wraps and shapes your hair, creating curls and movement without excessive heat, allowing you to achieve professional results with ease and at an affordable price. It offers versatile options with its hairdryer, hot air brush, and left and right directional air curling attachments, complemented by 3 heat and 3 speed settings.



## NEW FROM MATRIX

BIOLOGE  
PROFESSIONAL

## Strength Recovery



Shampoo infused with vegan squalane is a gentle cleansing shampoo for damaged hair that helps reduce breakage and leaves hair softer and smoother.

SHAMPOO  
\$40<sup>EA</sup>  
400ML



Conditioning Cream infused with vegan squalane is a rinse-off conditioner for damaged hair that strengthens and moisturizes.

CONDITIONING CREAM  
\$40<sup>EA</sup>  
280ML



Repairing Spray infused with vegan squalane is a lightweight leave-in treatment for damaged hair that strengthens while protecting sensitized hair.

REPAIRING SPRAY  
\$38<sup>20 EA</sup>  
232ML

**Shampoo Plus**  
Your hair deserves it

afterpay

TAURANGA  
77 Devonport Road  
Phone: 07 577 9379

NEW PLYMOUTH  
33 Devon Street West  
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PARAPARAUMU  
Coastlands Shoppingtown  
Phone: 04 297 0055

JOHNSONVILLE  
Johnsonville Mall  
Phone: 04 477 3667

ROTORUA  
Rotorua Central Mall, Amohau Street  
Phone: 07 347 0309

PALMERSTON NORTH  
Downtown Complex, Broadway Ave  
Phone: 06 353 7256

WANGANUI  
Shop 3, 74-84 Victoria Avenue  
Phone: 06 345 4640

MASTERTON  
217 Queen Street  
Phone: 06 370 3660

NAPIER  
175 Hastings Street  
Phone: 06 834 3593

HASTINGS  
209 Heretaunga Street West  
Phone: 06 876 6444

NELSON  
Richmond Mall, Richmond  
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