

Shampoo Plus

Your hair deserves it

SPRING 2025

SPECIAL



WELLA OIL REFLECTIONS LUMINOUS OIL DUOS

100ml + 30ml

AVAILABLE IN SMOOTHING OR LIGHT FORMULAS



SAVE 25%

\$66⁷⁵
EACH DUO

A/ SMOOTHING

Perfecting oil for hair smoothness and a glossy finish. This lightweight finishing oil helps style hair effortlessly and is enriched with macadamia seed and avocado oils to nourish and add shine.

B/ LIGHT

A lightweight finishing oil designed to deeply nourish fine to medium hair without weighing it down. It adds instant luminosity and subtle light reflections. Enriched with camellia seed oil, this multi-purpose formula conditions, styles, and finishes the hair, leaving it shiny with a light texture and harmonious movement.

NEW



CURLS GONE WILD

If you want to turn up the volume and unleash effortless texture, your perfect curling partner is the NEW ghd curls gone wild. A 2-in-1 prep & finish spray, designed to create long-lasting, tousled curls and waves with buildable texture. Think perfectly, imperfect curls and waves.

CURLS GONE WILD 200ML

\$50
EACH



REDKEN ACIDIC BONDING CURLS

REDKEN
5TH AVENUE NYC

Redken's first silicone-free bonding range to restore the pattern of processed, damaged curls & coils. Inclusive of pattern restoring shampoo, conditioner, & leave-in treatment.

- + Build bonds + repair curl strength
- + Silicone-free formulas hydrate + improve curl elasticity
- + 92% saw healthier & more defined curls in 1 use
- + 85% less frizz for up to 96hrs
- + 12x smoother

\$63
EACH



NEW

LOREAL VITAMINO COLOR SPECTRUM

On day one of colour, your hair reflects the 5 colour dimensions: shine, contrast, saturation, tone and brightness, mirroring the full colour spectrum. But they all degrade over time. Today, the solutions are limited to bringing shine, only 1 of these dimensions.

Lock in all 5 dimensions of the colour spectrum for up to 100 days with Vitamino colour spectrum.



L'ORÉAL
PROFESSIONNEL

- A/ Shampoo 300ml \$66 ea
- B/ Tinted Shampoo 300ml \$66 ea
- C/ Deep Conditioner 200ml \$77 ea
- D/ Mask 250ml \$76 ea
- E/ Glass Shine Serum 50ml \$77 ea

NEW

DAVROE SCALP REMEDY SPA PACK

Soothes irritation and clears dandruff with a luxurious, spa-inspired treatment. The Davroe Scalp Remedy Spa range is designed to reduce sensitivity, dryness, and dandruff while helping stimulate hair growth—creating a balanced ritual for scalp and hair health.

Pack includes: Overnight Serum, Micellar Cleansing Oil, Exfoliating Scrub, Scalp Brush and Travel Case.

\$146⁸⁰
EACH

NEW



NEW

JOICO DEFY DAMAGE

DETOX SHAMPOO 300ML

Wash away hard water residue, trace minerals, product build-up, and copper with this deep-cleansing shampoo that won't leave hair feeling dry. Formulated with a bio-based chelator and Activated Charcoal, Defy Damage Detox Shampoo builds bonds and transforms dull, lacklustre locks into hair that feels clean and soft.

IN A FLASH BOND BUILDER 200ML

A quick journey to strong hair! With the innovative power of Defy Damage, IN A FLASH helps build bonds – delivering a dazzling, 7-second transformation you can see and feel. Hurling hair towards healthy in a unique liquid-to-crème formula, this swift hair protector helps build bonds, making hair stronger and less prone to breakage.



SHAMPOO
300ML
\$46⁵⁰
EACH

IN A FLASH
200ML
\$59⁵⁰
EACH



TIPS & TRICKS

Our new **Wella Ultimate Repair** range is worth a try. It's the newest technology in molecular repair, so you get top ultimate results for all hair types. Pop into one of our stores for a tester to try.

Fine Hair That Won't Stay Put? The right product makes all the difference. Fine hair needs extra grip when styling — **Wella EIMI Dry Me dry shampoo** is perfect. Spray from roots to mid-lengths for texture, hold, and oil control. It helps with teasing and keeps your style in place longer. Want a demo? Just ask us in-store — we're happy to help!

Wella Color Fresh Masks are great to refresh your colour between salon visits. Easy to apply, semi-permanent and gentle on the hair. Or if you are just looking for a fun colour to match your personality. A variety of colours from chocolate to red... Express yourself.

Beach waves with no ocean required. Advanced technology creates soft and natural curls with minimal frizz and maximum shine. Try the new **GHD triple barrel hair waver**.

We offer a great range of **Curl** care shampoos, conditioners, and styling products. Designed to lock in moisture, strengthen, nourish, prevent breakage, and protect from heat up to 232°C. Whether you prefer a cream, gel, foam, or mousse — we've got you covered!

Wella EIMI Root Shoot is a perfect precision root lift without using a full mousse. To apply, use directly to roots on towel dried hair and style as usual. Perfect for short styles on fine hair with medium hold or any style needing an extra lift.

Struggling with Breakage? **Redken's Extreme Length Triple Action Treatment** targets scalp, lengths, and ends to nourish, strengthen, and reduce split ends. With Biotin, Niacinamide, and Castor Oil, it supports longer, healthier hair. For optimum results use as a complete regimen with **Extreme Length Shampoo, Conditioner** and **Sealer Split End Leave-in**.

Winter months are extremely harsh on your hair. Now that winter is over; the range of **Matrix Food for Soft** will boost shine, hydrate and prevent frizz and breakage.

Use a clarifying shampoo like our favourite **Joico K-PAK Clarifying Shampoo** once or twice a month to remove winter product build-up and prepare your hair for spring.

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afterpay

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Coastlands Shoppingtown
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JOHNSONVILLE
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Phone: **04 477 3667**

ROTORUA
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PALMERSTON NORTH
Downtown Complex, Broadway Ave
Phone: **06 353 7256**

WANGANUI
Shop 3, 74-84 Victoria Avenue
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MASTERTON
217 Queen Street
Phone: **06 370 3660**

NAPIER
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Phone: **06 834 3593**

HASTINGS
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All products and offers on this newsletter are available while stocks last. Prices subject to change.

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